

# **IPD News**

## **OCTOBER 2019 ISSUE**

### **IPD PRODUCTS**

### IPD Kicks Off DD15 Launch with New Liners



IPD DD15 liners are made from high quality cast iron

The new IPD cylinder liner with or without anti-polishing ring (APR) is the first of many new products being developed for the Detroit DD15 engine. The kit includes cylinder liner, APR ring and seals.

IPD has been making replacement engine parts for Detroit Diesel for decades. In the next few months IPD will be releasing a wide range of quality precision-engineered parts for Detroit DD15 engine including: gasket sets and seals, bearings, piston kits, engine overhaul and in-frame kits, valvetrain components and more.

<u>Click here</u> to download the sales sheet for the DD15 liner kit.

### The C6.4 In-Frame and Out-of-Frame Kits are Here!



IPD is known world wide for having the highest quality Caterpillar engine replacement parts. While we already cover a wide range of components for the medium and larger bore engines, we are excited that we now have an entire in-frame and out-of-frame rebuild kit for the C6.4 series. This is in addition to piston kits, bearings, o-rings and gasket sets. This smaller engine has many applications including two small CAT excavators 320D and 320DL for the construction and off-highway markets. Click here to see a complete listing of items offered in these C6.4 kits.

### Make Room for the Cummins KT19 Natural Gas Piston

IPD is excited to offer the Cummins KT19 natural gas piston kit and engine overhaul kit. These natural gas engine components use the highest quality aluminum for maximum performance and gas compression.

### October 2019 Product Listing

These are just a few of the new products launched by IPD this month. For a complete list of October new products, <u>click here</u>.



### IPD Launches New, Innovative ISX Steel Liner Kit



In case you missed the last issue of *IPD News*, IPD launched the new <u>chromoly steel cylinder liner for ISX and ISX15 applications</u>. Never has there been a stronger, more durable cylinder liner and we have the research to back that up. Click on the button below to check out the video we created that demonstrates how the engine block held together and the cylinder liner did not crack due to the incredible strength of steel.



### Take Advantage of the Fall Flash Sale!



Everyone loves a great sale and IPD has slashed our prices on many of our most popular items from gasket sets to pistons including many DD60 parts and the C150 piston kit (pictured here). Click here to see the items on sale. Please keep in mind that the available quantities are limited. Don't miss out - order today to secure these items.

### **IPD INNOVATION**

## Innovation Doesn't Just Stop With the Parts. Introducing the IPD Box.



In the next few weeks IPD will be applying the same commitment to quality to our packaging. Moving forward all IPD Liner Kits and PLG Kits will be packaged in our patent-pending box. What's different? Look for information in our next issue of *IPD News*.

### An Important Message from our President

Last week an email was sent out to all of our valued IPD customers that included information regarding our prices moving forward in 2020. In case you missed that important letter, you can find it here.

### Prepaid Freight Intro Offer has Been Extended!

For the remainder of the year, IPD is offering prepaid freight on orders over \$1,000. Here's how to qualify:

- 1. Place your order of \$1,000.00 (USD) or more using IPDNet
- 2. When checking out, you will check option for Prepaid Freight (by carrier of IPD Choice)



#### Here's how to qualify:

- Applies to only USA Continental IPD customers with destinations within USA
- Order must be input and placed within IPDNet by the customer, not by IPD
- Program may be canceled or extended with or without notice from IPD
- This introductory program expires January 1, 2020
- 3. Your box containing quality IPD engine parts will arrive shortly and your customers will thank you

### **IPD PEOPLE**

### **New Regional Manager for MENAFR Region**

IPD is proud to announce that Ayman Halwani has joined our team as Regional Manager, Middle East & North Africa. As part of the international sales team, Ayman will report to Ahmed Hassan, Director of International Business Development. He comes to us with 20 years of experience selling aftermarket spare parts for Catepillar and Komatsu. Ayman has a Bachelor of Mechanical Engineering from the University of Bologna and an Executive MBA from BBS Bologna Business School. With an extensive background in sales and technical support, Ayman will be very capable to support your sales and service needs. Prior to joining IPD, Ayman wrked for OFM Top Line S.R.L. as Regional Manager for MENAFR region.



Ayman is based out of Italy and speaks fluent English, Arabic, French and Italian. His contact information:

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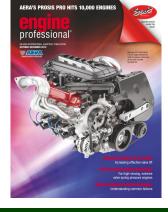
Skype: ayman\_halwani

If you have any urgent needs or would like to get a quote for IPD engine components, please give him a call or send him an email. You can also contact Customer Service at <u>+45 7550 7666</u> or <u>IPDCSR@ ipdparts.com</u>.

## **TECHNICAL CORNER**

### Have you Neglected Your Rotocoil Today?

The rotocoil is an industrial engine's unsung hero - it's the workhorse of



the valvetrain components and if it stops functioning, it can wreak havoc on your engine. Read Steve Scott, Director of IPD's Product Development's article in the October-December issue of *Engine Professional* magazine to learn the anatomy of a rotocoil and how to test them. Click here to read this article.

### **COME VISIT US**

AAPEX/SEMA 2019 - Las Vegas - November 5-7, 2019

PowerGen International 2019 - New Orleans, Louisiana - November 19-21, Booth 3849

<u>ConExpo 2020</u> - Las Vegas, Nevada - March 10-14, 2020, Booth B90322 If you would like a discount on your registration to attend, you can use discount code EXr5c4u7CST to save up to 40%.

We welcome all opportunities to meet with IPD customers so please let us know if you will be attending any of these events so we can set up some time to meet with you. Please contact your IPD Regional Sales Manager or email us at <a href="mailto:sales@ipdparts.com">sales@ipdparts.com</a>.



Bob Straw, Executive VP of Sales, Bill Mirth, Director of Business Development Americas and Joni Kneller, Manager of Marketing Communications attended IDA 2019 in Boston.

## IPD Sales and Marketing Team Hits Boston for IDA 2019

Supporting the Independent Distributor's Association has always been important to IPD in our 65-year history. IPD founder Walter Storm and his business partner Bob Rasmussen were some of the original board members and understood that we are stronger when we work together. Every year different members of our team attend this event to listen to speakers, talk to attending customers and exhibit our latest products. We highly encourage our distributors to attend future events - next year's conference will be in Orlando and the following year in Miami.

**IPD** Website