



IPD, LLC. ♦ 23231 South Normandie Avenue ♦ Torrance, California 90501
(310) 530-1900 Corporate ♦ (301) 530-2708 Facsimile

FOR IMMEDIATE RELEASE

IPD Announces Launch of New Parts for Caterpillar® C7 Engines

Torrance, CA (January 12, 2011) - IPD, a leading aftermarket provider of engine components for heavy-duty diesel and natural gas powered engines, announces the launch of new replacement parts for select Caterpillar® C7 engine applications. At this time, IPD is launching six In-Frame Overhaul Kits for aluminum piston applications, in addition to related Piston Kits and Gasket Sets. Additional overhaul kits and related components for steel piston applications are currently in development.

IPD continues to expand the IPD brand of high quality replacement parts for Caterpillar® applications. "IPD is pleased to offer a line of C7 engine components, in addition to our recent announcements of parts for C9 and C10 applications," notes Egan Hernandez, Marketing Manager for IPD. "IPD is dedicated to providing high quality, reliable and cost effective service parts for the engine repair market, and the Caterpillar® C-Series engine applications represent a significant sales and profit opportunity for our customers."

For more information on IPD and these new products, please visit www.ipdparts.com. We may also be reached via email at sales@ipdparts.com.

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About IPD

Since 1955, IPD has focused on helping equipment owners save money without risk to reliability. IPD continues to build on over 55 years of manufacturing experience with Quality Products, Technical Innovation, and Superior Customer Service and Support. IPD's product line includes diesel and natural gas replacement engine parts for Caterpillar®, Cummins® and Detroit Diesel® engine applications.

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